| Beschreibung | KW 14 | | | | | | | | | | | | | KW 15 | | | | | | | | | | | | | | KW 16 | | | | | | | | | | | | | | | | | KW 17 | | | | | | | | | | | | | | | | | | | | | | KW 18 | | | | | | | | | | | | | | | | | | | | KW 19 | | | | | | | | | | | | | | | | | | | | | | | | | | | KW 20 | | | | | | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| MO | | | DI | MI | DO | | FR | SA | | SO | | | MO | | | | DI | MI | | DO | | FR | SA | SO | | | MO | | | | DI | | | MI | | DO | | FR | | SA | | SO | | MO | | | | | DI | | MI | | | DO | | | FR | | | SA | | | SO | | | MO | | | | DI | | | MI | | | DO | | FR | | | SA | | SO | | | MO | | | | | | DI | | | | MI | | | | DO | | | | FR | | | | | SA | | SO | | MO | | | | DI | | MI | | DO | | FR | | SA | | SO | |
| Vorbereitung |  | | |  |  |  |  | |  | | |  | |  | | | |  |  | |  | |  |  | |  | | |  | | | | |  | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | |
| *Recherchen* |  | | |  |  |  |  | |  | | |  | |  | | | |  | | | | | | | | | |  | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | |
| *Grobkonzept* |  | | | |  |  |  | |  | | |  | |  | | | |  |  | |  | |  | | | | | |  | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | |
| *Feinkonzept* | |  | | | | | | | |  | | |  | |  | |  | | |  | |  |  |  | | |  | | |  | | |  | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | |
| Entwurfsphase | |  | | | | | | | | | | | | |  | | | | | | | | | | | |  | | |  | | |  | | |  | |  | |  | |  | |  | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | |
| *Layout* | |  | | | | | | | | | | | | |  | | | | | | | | | | | |  | | |  | | |  | | |  | |  | |  | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | |
| *Navigation* | |  | | | | | | | | | | | | |  | | | | | | | | | | | | | | |  | | |  | | |  | |  | |  | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | |
| *Medien Aufbereitung* | |  | | | | | | | | | | | | |  | | | | | | | | | | | | | | |  | | | | | |  | |  | |  | |  | |  | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | |
| Umsetzung | |  | | | | | | | | | | | | |  | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | |  | |  | | | |  | | |  | | |  | | |  | | |  | | | |  | | |  | | |  | | |  | | |  | |  | | |  | | | | |  | | | | |  | | | |  | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | |
| *HTML* | |  | | | | | | | | | | | | |  | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | |  | | |  | |  | |  | | |  | | |  | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | |
| *CSS* | |  | | | | | | | | | | | | |  | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | |  | | | | | | |  | | |  | | |  | | |  | | |  | | |  | | | |  | | |  | |  | |  | | |  | | |  | | | | |  | | | |  | | | |  | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | |
| *Java Script* | |  | | | | | | | | | | | | |  | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | |  | | |  | |  | |  | | |  | | |  | | | | |  | | | |  | | | |  | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | |
| Optimierung | |  | | | | | | | | | | | | |  | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | |  | | |  | | | | |  | | | | |  | | | |  | | | |  | | | | |  | | | | | | | |  | | | | | | | | | | | | | | |
| *SEO* | |  | | | | | | | | | | | | |  | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | |  | | |  | | | | |  | | | | |  | | |  | | | |  | | | | |  | | | | | | | | |  | | | | | | | | | | | | | | |
| *Keyword Analyse* | |  | | | | | | | | | | | | |  | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | |  | | | | |  | | | |  | | | |  | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | |
| *Sitemap(Google etc.)* | |  | | | | | | | | | | | | |  | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | |  | | | |  | | | |  | | | |  | | | |  | | | | | | | | | | |  | | | | | | | | | | | | | | |
| Tests | | |  | | | | | | | | | | | | |  | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | |  | | | |  | |  | | |  | | |  | |  | |  | |  | |  | |  | | |
| *Usability* | | |  | | | | | | | | | | | | |  | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | |  | | | |  | |  | | |  | | | | | | | | | | | | | | | |
| *Servertest* | | |  | | | | | | | | | | | | |  | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | |  | | |  | |  | |  | |  | |  | |  | | |